



FOR IMMEDIATE RELEASE
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**PREVISITE SIGNS DEAL WITH CITI HABITATS
TO DELIVER COST-EFFECTIVE, ALL-IN-ONE ADVANCED VIRTUAL TOUR
SOLUTION TO ALL ITS AGENTS**

New York, NY, January 7, 2008 – Previsite, the worldwide leader in rich media content creation for the Real Estate industry, today announced a deal with Citi Habitats, one of the premier residential New York City real estate firms, to provide the company's 700 agents with Previsite's state-of-the-art, all-in-one Virtual Tour package. The agreement signifies a growing trend in the industry as consumers demand more interactive content on the web when they are searching for homes and also helps Citi Habitats' brokers and agents keep up with that need in a way that not only saves time but also increases their efficiency while delivering a better online experience to home shoppers and renters.

"We are excited to be working with one of New York City's premier real estate firms," said Jeffrey Nortman, managing director, Previsite North America. "For Citi Habitats, our all-in-one solution will help them 'move' their listings more quickly through increased Web-traffic and sustained customer interest which in turn, generates better leads from prospects."

Previsite's Virtual Tour Solution includes a digital camera kit, patented magnetic fish-eye lens, and Web-based software to create, manage and showcase countless virtual tours, instantly and affordably. With no formal training required, agents capture the virtual tour in three simple steps: take the photos, upload the images to a PC and the Previsite Solution Web-based application does the rest instantly and automatically, for a fraction of the cost.

"Previsite's Virtual Tour Solution provides a great asset to our agents," said Gary Malin, COO, Citi Habitats. "With the new technology, we're able to change the way our customers see real estate on the Web, making the marketing process much easier for our agents. Prospective homebuyers and renters can go "virtually" visit the home, before physically being there."

About Previsite

Previsite is the world leader in rich media content creation for the Real Estate market with over 700,000 online ads created using Previsite Web 2.0 Solution. Working in 22 countries, Previsite has grown from a startup in 2000 into a multinational corporation. Headquartered in France, with offices in Tokyo and New York, Previsite continues its expansion by developing new services and technologies for real estate ads. For more information, visit www.previsite.com.

About Citi Habitats

Citi Habitats is one of the largest residential rental and sales brokerage firms in New York with 14 offices and over 800 licensed professionals and staff. The Citi Habitats group of affiliates includes Citi Habitats Marketing Group and Citi Relocation. Please visit www.citi-habitats.com for the most comprehensive real

estate resource. Citi Habitats is part of NRT LLC, the nation's largest residential real estate brokerage company. NRT, a subsidiary of Realogy Corporation, operates Realogy's company-owned real estate brokerage offices.

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